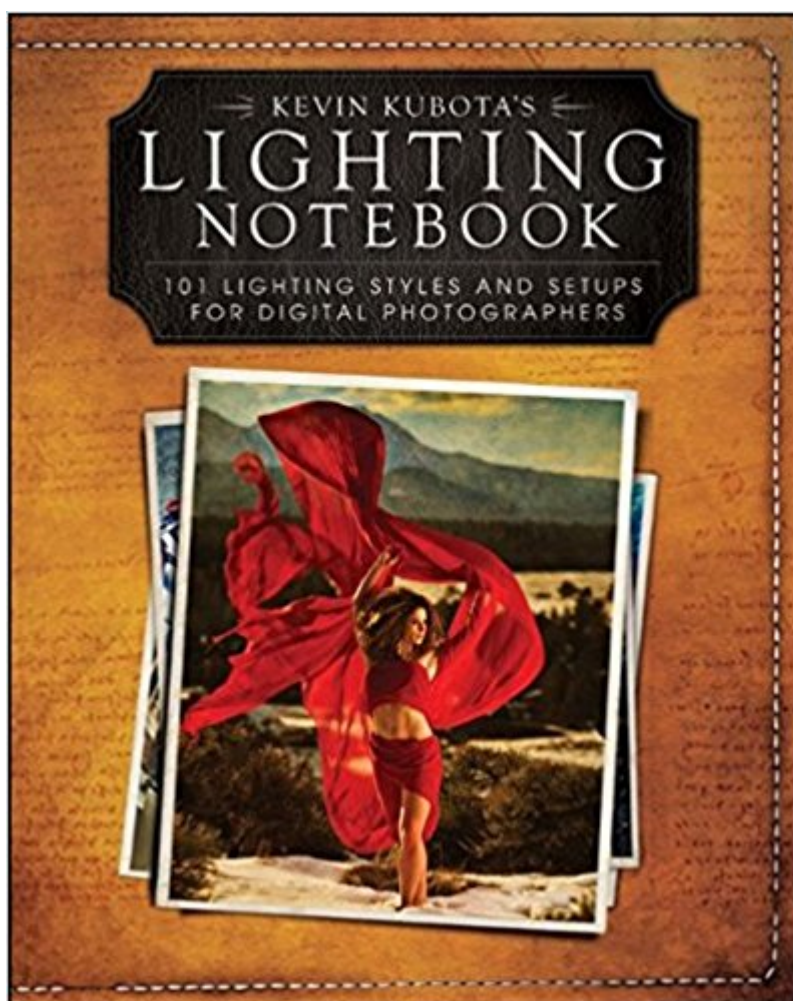


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# Kevin Kubota's Lighting Notebook: 101 Lighting Styles And Setups For Digital Photographers



## Synopsis

Get professional advice from one of the world's top wedding photographers Creative use of lighting is a hallmark of quality photography. Kevin Kubota has been listed among the world's top 10 wedding photographers by American Photo magazine and named a Legend Behind the Lens by Nikon. This guide features dozens of his unique lighting and post-production recipes and techniques, each illustrated with a spectacular image. Author Kevin Kubota enjoys a cult-like following among professional photographers and has earned numerous accolades for his talent Includes the author's unique lighting and post-production recipes and techniques that reinforce the theory that good lighting is the key to quality photography Presents a number of shooting scenarios with behind-the-scenes setup, a description of the photographer's objective, the equipment used, and the resulting image for each Features a companion app that will enable the photographer to search and find lighting suggestions by subject, style, budget, equipment, and other guidelines, all while in the field Kevin Kubota's Lighting Notebook for Digital Photographers is almost like having the famous photographer sharing his secrets with you one on one.

## Book Information

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## Customer Reviews

From the Author: The Lighting Notebook Unplugged You've found the secret pages; raw and uncut notes "previously un-published and un-discovered. Yes, that's a lot of un's. The Lighting Notebook only had room for 101 scenes, so something had to be saved for later "and now is later. The Lighting Notebook: 101 Lighting Styles and Setups for Digital Photographers is full of

fresh, en-lightening contentâ “from the history of lighting styles to essential post-processing techniques. In addition to this tasty educational extravaganza, weâ™ve included 101 different images, with corresponding background information, setup photos, diagrams, and equipment details. Below, youâ™ll see examples of the raw material used to create the Lighting Notebookâ “all the good stuff, but without the eye-candy book design. Itâ™s just a small taste of whatâ™s to come in the complete book. I hope you enjoy it! Kevin Kubota Author From the Author: Photos Case Studies I Want Candy!(Click for case study) Rock Band (Click for case study) Not Your Motherâ™s Wedding Portrait(Click for case study)

'Kevin Kubota s manual is essential reading for anyone looking to better their use of light. An excellent buy . Advanced Photographer, December 2011

I bought this book twice - first time as a gift for a friend of mine who helped me with photography when I was starting and recently again to show some of my colleagues from photo business how to make a decent studio setups with little effort.I like this book as it is very descriptive and has a lot of info about used equipment for specific shoots. I'm however a bit confused about its particular targeted crowd - new photogs will probably have problems finding exactly same equipment to use (SB-800 anyone?) and older, more experience photogs will already have their own stuff, probably of different brand and/or type and they generally know most of these setups. I took one star for that one - I know it is an older edition, but still.Still, there are some really cool samples and ideas within this book so I guess \$20 isn't much for it, especially since a decent lens is most likely 100x more expensive anyway...I removed a second star due to annoying and really cheap way that Mr. Kubota promotes his product throughout the whole book. Pretty much ANY photo he took he sent through Photoshop and used some of his filters (which he, of course, would be more than happy to sell to you), pretty much telling you how you can get a good result without software. Boulderdash.This shameless self-promotion is pitiful and totally misleading. While I think that Mr. Kubota has some really cool photos in his portfolio and is certainly a man with good ideas, this books tarnishes that reputation somewhat.After all is said and done, my recommendation is that you look for a different book with similar material. This one is somewhat old and although it has some decent setups and ideas you can find similar material presented elsewhere and with less shameless self-promotion.

An amazing ebook! The book is full of great information on lighting concepts, composition techniques, processing techniques, gear recommendations and best of all his thought process as

he creates beautiful portraits. This is more about the creative process and crafting light than technical concepts. I highly recommend this in ebook form as it is easier to see the lighting diagrams and the narrative that goes with each portrait. He also offers how some of the more expensive portraits can be created with for example, a speedlight instead of the larger battery pack lights. I truly appreciate this book. It has helped me to see the creative side of crafting light. Kevin Kubota's work is inspiring!

"Just okay" probably fits my critique of this book. Nice examples and images, but actually seems dated in posing, equipment and style. The author is obviously a very good photographer making very good images without a lot of equipment or set up. The problems arise from showing small "actual" image from camera - then a large finished image after he has used his Photoshop "magic" tools he is selling. A question arises as to whether the author is helping me construct a photo shoot or selling me Photoshop "mood" tools. There are tidbits to be gleaned from the book that may awaken some creativity for a beginner, but if you have some experience behind the lens photographing people - this book will not provide much advancement to your craft.

Kubota is well known as a Photoshop/Lightroom Action guru, and I was actually expecting the focus of this book to be Photoshop presets. I was wrong, but in a good way. Kubota provides dozens and dozens of one or two page lighting recipes shot diagrams, and session photos that make it easy and painless to immediately, and dramatically, improve your portrait lighting. I found it an ideal companion to Syl Arena's "Speedlites Handbook: Learning to Craft Light with Canon Speedlites". While Syl's primary focus is speedlites, he provides a bit more technical information, and isn't afraid to recommend specific brands of equipment. Combining Syl's technical background with Kubota's simple techniques, you can advance your skills, and photographs, very very quickly. Highly recommended.

Wow. Wow. Wow. Wow. Did I mention wow? Call this a recipe book for cooking Light. And Kubota is a master chef. What made it even better is it isn't just in the studio, it is EVERYWHERE with all manner of scenarios and subjects. In short, Master Chef Kubota has made it possible for those who are relatively new to cooking with light to get so much better so much more quickly. Toward that end, it compares favorably with McNally's works (see *The Moment It Clicks: Photography secrets from one of the world's top shooters* and *The Hot Shoe Diaries: Big Light from Small Flashes*). Bottom line, if you're looking to get better with those strobes, soft boxes, speedlites and umbrellas

you've invested in, then pick up this incredible work and start cooking up some light!

I highly recommend this book to those especially beginning photography and are searching for a book that contains a wealth of information on photography as a whole, from beginning to end. Such as, planning and observing your locations to setting up lighting. Contains guidance in purchasing photography equipment, helpful tips and tools for the post production of the final image and suggestions on softwares and presets to increase efficiency in your daily workflow. And the best part of it all, you never feel as if your reading a book. The way it is written is entertaining and very much a book to look back as a reference. Written in Plain English, so everyone gets the Picture. Once you pick it up you will find yourself not being able to put it down. No technical rhetoric here or glazing of the eyes, that's for sure.

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